
Jordan Cody Brandon



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JordanCodyBrandon.com

Graduate School: Boston University

M.S. in Advertising, Dec 2022

Undergrad: Sarah Lawrence College/Syracuse University

B.A. in Film and Creative Directing

From New York City. A member of the Global Citizen equality organization. A certified Instagram marketer.

Skills

- A sharp brainstormer for ideas/content
- A warm personality and presence
- Video directing and creative storytelling
- Adobe Suite, Final Cut Pro X, Social Media
- ARRI, RED, & Blackmagic camera operation
- Own Canon 80D and Gimbal Stabilizer
- Own 3 big Soft Box Lights + Tripod
- Graphic design and sound design
- Psychology and sociology classes
- Acting work for NBC, Adult Swim, and more

Professional Experience

GE HealthCare/Kelly Services Contract, Remote

July 2023 – Current

Art Director (Contract)

- Art directing banners, email header images, social photos, landing pages and more.

Freelance, New York, NY

2018 - Current

Art Director/Video Director

- Creating, directing, and producing content for several brands
- Created my own content: Campaigns, ads, OTT spots, commercials, films, music videos & more
- GOLD Collegiate Advertising Award. SILVER ADDY. GOLD Telly Award. Genius Idea of The Year Shortlist.
- ONE SHOW FINALIST in the One Club One Screen. ONE SHOW SHORTLIST in the One Club Young Ones.

AdLab Agency, Boston, MA

Spring 2022 – Fall 2022

Art Director

- Clients: CommCreative and RSA Conference, among others
- BEST OF SHOW – CREATIVE CAMPAIGN WINNER in the AdLabbie Awards Show

Publicis NY / Saatchi & Saatchi, Publicis Groupe, New York, NY

Summer 2022

Broadcast Production and Art Direction Intern

- Worked on live-action commercials, experiential activations, V/O's. Pre – production – post process
- Worked with art directors and creative directors, from concepting ideas against a brief to client pitch
- Collaborated with junior to VP executive creatives/producers on campaigns. Co-produced 3 ads
- Clients: Proctor & Gamble, Citi Bank, The J.M. Smucker Company, Walmart, Infiniti

Hearst, New York, NY

Summer 2019

In-House Production Intern (The Visual Group)

- Cosmopolitan, Harper's Bazaar, Esquire, Woman's Day, O by Oprah, Woman's Health, Town & Country
- Creatively worked in all phases of production from photo research, to on-set work, to distribution

New York Production Services / GhostPepper Productions TV, New York, NY

1st & 2nd Assistant Camera / CEO and Line Producer's Assistant (Intern) Spring 2017 - Fall 2018

- Personal assistant to the Producer for multiple Macy's commercial shoots. CarlByrd&Co. Agency
- Supported the Cinematographer working on the Arri Alexa and Red cameras
- Awarded the title of *Young Director* and #1 Intern

Film Festivals: Chelsea Film Festival, Venice Film Awards (Winner), Garden State Film Festival, NewFilmmakers NY (Winner)